Class A Events

Signature Event: Summer Carnival & Fireworks – Aug 8, 2025
Type: Family friendly. Regular guest rules.
Cost: $3500 each.
Attendance: 3000
Multiple individual sponsors accepted up to maximum 3.
For exclusivity of this event please Inquire.

Event Name: Resident Appreciation Breakfast - July 5, 2025
Type: Resident only. Family friendly.
Cost: $3000
Attendance: 800

Event Name: Sip and Sizzle – July 11, 2025
Type: Resident Only + 3 guests. Adult Only. Paid.
Cost: $3,000
Attendance: 300

Event Name: Holiday Fireworks – December 13, 2025
Type: Family friendly. Regular guest rules.
Cost: $2000
Attendance: 1000

Event Name: Summer Kick Off – June 21, 2025
Type: Family friendly. Regular guest rules.
Cost: $1800
Attendance: 600

Event Name: Sno- Fest - February 8, 2025
Type: Family friendly. Regular guest rules.
Cost: $1500
Attendance: 500

Event Name: Father's Day BBQ – June 7, 2025
Type: Resident Only. Family friendly.
Cost: $1,500
Attendance: 500

Event Name: Movie In the Park – July 19, 2025 **SPONSORED**
Type: Family friendly. Regular guest rules.
Cost: $1500
Attendance: 500

Event Name: Easter Eggstravaganza – April 12, 2025
Type: Resident Only. Family friendly. RSVP
Cost: $1,200
Attendance: 500

Event Name: Santa Photos – November 22, 2025
Type: Resident Only. Family Friendly. RSVP. Paid.
Cost: $1000
Attendance: 200

Event Name: Sip and Skate – January 17, 2025
Type: Residents and guests. Family friendly/Adult. RSVP Paid.
Cost: $1,000
Attendance: 200

Event Name: Drive In Movie – October18, 2025
Type: Residents and guests. Family friendly RSVP Paid.
Cost: $1,300
Attendance: 300

Class A Benefits

Social Media Exposure
2 customized posts, 2 direct posts, pre event exposure, and post event thank you.

Program Guide Exposure
Full-page ad placement in online program guide in the quarter the event falls.

Facility TV / Website Exposure
2X Exposure

Ability to Attend
Up to 5 staff at the event.
Tent or booth allowed.
2-3 min mic time allowed if applicable.

Signage
Large signage allowed at multiple locations throughout park.

Class B Events

Event Name: Mother's Day – May 3, 2025
Type: Resident Only. RSVP. Adult.
Cost: $800
Attendance: 40

Event Name: Bark in the Park –September 6, 2025
Type: Residents and Guests. Family Friendly.
Cost: $600
Attendance: 200

Event Name: Rooftop Friday (7 / Year) – Please inquire
Type: Resident Only. RSVP. Adult.
Cost: $250
Attendance: 60

Event Name: Haunted House – October 20-22, 2025 **SPONSORED**
Type: Resident and guests. Family Friendly. RSVP
Cost: $600 per day per sponsor
Attendance: 400 per day
Multiple individual sponsors accepted up to maximum 3.
For exclusivity of this event please Inquire.

Event Name: Ghouls Gathering – October 31, 2025
Type: Resident and Guests. Family Friendly
Cost: $300
Attendance: 400

Event Name: Coffee Morning (Please inquire)
Type: Resident and Guests
Cost: $180 Non-Peak / $200 Peak Season
Attendance: Non- Peak Season 50 / Peak Season 200

Class B Benefits

Social Media Exposure
Pre-event exposure. Post event thank you on our social media with links to your webpage.

Program Guide Exposure
Quarter page ad placement in online program guide in the quarter the event falls.

Facility TV / Website Exposure
1X Exposure

Ability to Attend
Up to 2 staff at the event. Ability to speak to residents individually.

Signage
Small signage allowed at one location in park.

The Summerside Residents Association depends on the support from sponsors to make our events the best they can be. Whether it's assistance with purchasing food, prizes, entertainment or even general costs of much larger events. Sponsorship of the SSRA puts your company's name in the minds of the community residents, their guests as well as future clients.

Contact 780-497-7558 Ext 2 or **programs@lakesummerside.ca** to confirm your sponsorship or to discuss opportunities.