



# Naming Rights 2023-2024

Put your organization's name on one of Lake Summerside's many attractions! Easily build brand awareness and advertise your organization to over 110,000 visitors each year at Lake Summerside!



## Beach Club Hall

The Summerside Beach Club Hall is one of the most sought after venues of the Summerside Residents Association. Home to both programs and rentals, the hall is booked for over 800 functions and classes each year, and we receive several phone inquiries per day. The Sponsor's name will be included in the name of the hall and referred to in all correspondence. Our hall overlooks our beautiful 32 acre lake. **Currently sponsored until July 2025**



Example of sponsor sign displayed on the right

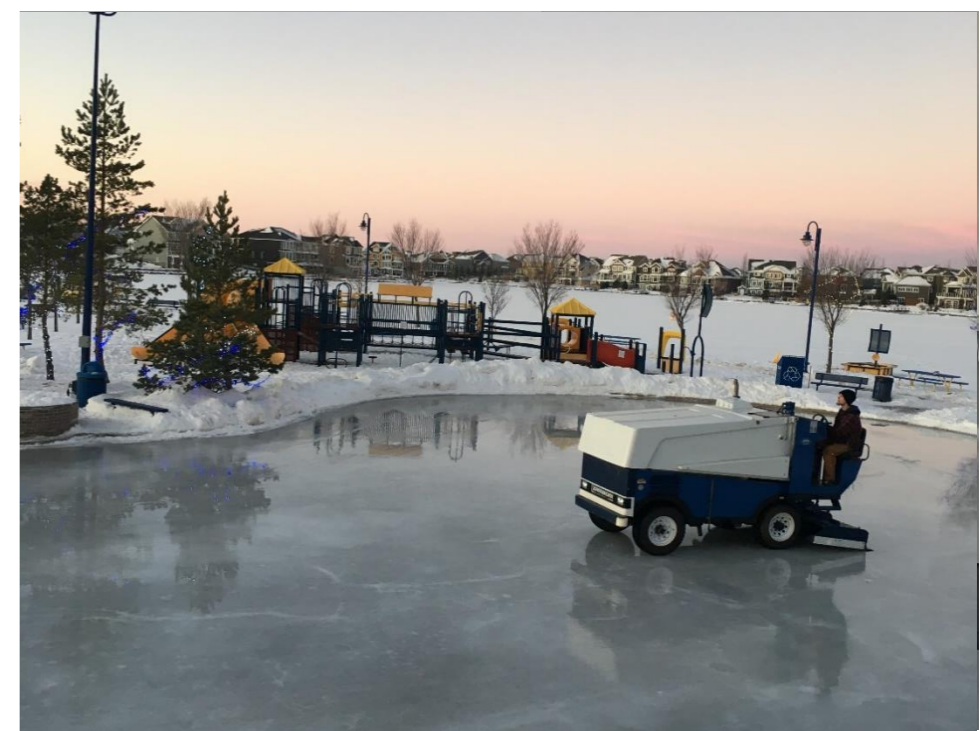
## Boathouse

Put your company name on the Boathouse dock for all residents to see when they use a boat at Summerside. Residents are able to check-out paddle boats, kayaks and more! These features make the Boathouse one of the busiest amenities at Lake Summerside during the summer months.



## Zamboni

Advertise your company to thousands of skaters that visit Lake Summerside during the winter months! During the winter season, the biggest attraction at Lake Summerside is our skating rinks. Both our pleasure rink and the lake surfaces are frequently visited and maintained with our Zamboni by the Maintenance Team.





## Concession

Brand new to the Summerside Beach Club, our concession offers a place for residents to buy snacks and drinks when visiting the lake. With snacks from hot dogs to slushies' there is sure to be something for everyone. The sponsor's name will hang over the order window making it visible for all customers of the concession to see. **Currently sponsored until Aug 2026**



## Tennis Courts

Residents can enjoy tennis while playing on the courts named after your organization! Two tennis courts and a practice court are available to residents each summer. The naming sign is located in one of the most visible and high traffic areas of the park. **Currently sponsored until April 2026**



Example of sponsor sign displayed on the right

## Fishing Dock

Lake Summerside stocks its lake with thousands of fish each year. Species in the lake include rainbow and brook trout, perch and grass carp. The fishing dock is the main hub for fishing in Lake Summerside.



For more information about the naming rights package please contact the SSRA Special Events & Programs Manager at [programs@lakesummerside.ca](mailto:programs@lakesummerside.ca) or by calling 780 -497-7558 Ext 2

